

District NW MBAA Executive Board Meeting Minutes
May 20th, 2016
Best Western Hood River Inn, Hood River, OR

In Attendance: Brad Loucks, Brian Faivre, Doug Hindman, Joe Casey, Tom Shellhammer

New Technical Chairman

Nick Funnel has been selected as our next Technical Chairman. Also in consideration were Dave Fleming and Jeff Clausen. Both Jeff and Dave have been encouraged to get involved with the technical committee.

Splitting of the Northwest District

All agreed that we didn't like this idea. Brad did comment that the creation of District Northern Rockies has been successful, in his opinion, after attending a recent meeting.

Fall meeting over budget

We decided not to dwell on the over spend on last year's fall meeting. We feel confident that changes have been made to prevent this in the future.

Increase Membership Dues

We decided to table this for another year due to moving forward with potential sponsorships.

Sponsorships

We discussed potential sponsorships. We agreed this could be a method to bring in additional money to the district. We don't want this to turn into a tradeshow or be an overly advertised event. We also agreed that we don't want to share member's information. We discussed having one level of sponsorship that would go to fund district meetings. This would remove the \$25 vendor fee during registration. We agreed that we would discuss it at the members meeting today. We discussed starting the sponsorship off at \$500 per meeting. We discussed having the Publicity Chairman manage creating a slide for the sponsors and putting their logos on the district meeting pages.

Increase the Cost of District Meetings

We decided to let this cost float as needed dependent on the meeting.

Increase the Spring and Fall Meeting Technical Committee Budget

We decided to raise this annually from \$6,000 to \$10,000.

Scholarships

The OSU foundation scholarship is fully endowed and creating revenue. The amount is now at \$760. We should be close to \$1000 in the next 1 to 2 quarters. We will look to award the 1st recipient at the fall meeting. Tom will spearhead finding the 1st scholarship / student recipient.

We decided that will offer one scholarship to attend the MBAA Brewery Packaging Technology Course, Engineering and Utilities Course or the Brewing and Malting Science Course. Doug will update the

scholarship application. Tom will make an announcement at the membership meeting. Deadline for the fall 2016 course will be July 1st. Deadline for the 2017 course will be September 1st. Tom will reach out to national to see if they will hold a spot for our district.

Spring Meeting 2017

May 5th and 6th will be the dates for the 2017 spring meeting to talk place at the Best Western Hood River Inn. Brian will notify Christina of this decision and ask her to start planning, with the understanding that we might run into capacity constraints.

Fall Meeting 2017

Brian will ask Christina to start arranging for the fall meeting in 2017 in Yakima, WA.

Miscellaneous

Joe covered the agenda for this meeting's membership meeting.